



DELHI PUBLIC SCHOOL, FARIDABAD

Entrepreneurship Assignment — 2016-17

Class - XI

Chapter 1 : Entrepreneurship : Concept and functions.

Very short answer type questions

- Q.1 What is innovation? Why is it important in entrepreneurship?
- Q.2 What is an enterprise? How is it different from entrepreneur and entrepreneurship?
- Q.3 What are idea - centric business ventures? Give two examples.
- Q.4 State the two key behavioural characteristics of an entrepreneur.
- Q.5 Define entrepreneur in the words of Peter F. Drucker.
- Q.6 What does the term 'Harvest' mean in the process of entrepreneurship?
- Q.7 Give 2 examples of product based business ventures.

Short answer type questions

- Q.8 Explain 'Risk Taking' as a function of entrepreneur.
- Q.9 Differentiate between 'Entrepreneurial functions' and 'Managerial functions' of an entrepreneur.
- Q.10 "It takes a lot of money to finance a new business". Do you agree? Explain.
- Q.12 What important aspects does an entrepreneur has to take care while financing the proposition?
- Q.13 Explain the concept of entrepreneurship.
- Q.14 "The key to success in business is only inheritance". Do you agree? Give reasons.

Long answer type questions

- Q.15 Mehak wants to start a textile unit near Gurgaon. Discuss the commercial functions which she will require to plan and perform for the same.
- Q.16 Shivi, a drop out from 10th std. is forced by her mother to start working as a domestic help. Shivi agrees on the condition to only cooking in 2-3 houses. One family turns out to be Punjabi, other Gujarati and the third one is Rajasthani. She cooked their kind of food for an year and now wants to open up her own eating joint.
List and describe the process through which she can create and run her own enterprise.
- Q.17 Explain the myths of entrepreneurship.
- Q.18 Why are entrepreneurs called "agents of progress" for a nation? What role do they play in National development?
- Q.19 How does an enterprise benefits the society, the country and the entrepreneur?
- Q.20 Match the entrepreneur and his/her enterprise from the following table given below.

	Enterprise		Entrepreneur
1.	Wipro	A	Ambani
2.	Credit Card	B	Sunil Mittal
3.	Nirma	C	Azimji Premji
4.	Reliance	D	Aditya Puri
5.	HCL Technologies	E	Shiv Nadar
6.	Bharti	F	Karsan Bhai Patel
7.	Cafe Coffee Day	G	V.G. Siddhartha
8.	Amul	H	Kiran Mazumdar Shaw
9.	Biocon Industries	I	G.R. Gopinath
10.	Air Deccan	J	Verghese Kurien



DELHI PUBLIC SCHOOL, FARIDABAD

Entrepreneurship Assignment — 2016-17

Class - XI

Chapter 2 : An Entrepreneur

Very short answer type questions

- Q.1 Who are Drone Entrepreneurs?
- Q.2 Define Entrepreneurial Motivation.
- Q.3 Give any two examples of 'Business Ethics'.
- Q.4 Mention any two core values possessed by dynamic entrepreneurs.
- Q.5 Who are trading entrepreneurs?
- Q.6 Who are called 'pure entrepreneurs' and why?

Short answer type questions

- Q.7 Discuss the process of motivation.
- Q.8 "Attitude is not by birth; it is acquired". Explain.
- Q.9 "Innovation and creativity both are interrelated". Explain.
- Q.10 Discuss any three essential attitudes of an Entrepreneur.
- Q.11 Ratan Tata shifted the manufacturing plant of Nano to Sanand due to unforeseen circumstances. What ability of Ratan Tata is reflected in this action?
- Q.12 Discuss Maslow's Theory of Needs.
- Q.13 Differentiate between innovative and imitative entrepreneurs.
- Q.14 What is 'Ethical Entrepreneurship'? How can an entrepreneur practice the same?

Long answer type questions

- Q.15 There is a difference between an Entrepreneur and an Employee. Do you agree. Give reasons.
- Q.16 Discuss the competencies on Entrepreneur.
- Q.17 Discuss, giving examples, the different sources of attitude formation.
- Q.18 Risk taking and risk management cannot be averted by an entrepreneur." Explain.
- Q.19 "Amal and Kamal, father and son respectively, had built up a thriving retail grocery shop in Haldwani (Uttaranchal). One of their suppliers, having delivered a large consignment of rice and sugar, left the bill with Kamal. Kamal kept that in a small cabinet in the shop. Then both the supplier and Kamal forgot about it. After about eight months or so, at the end of March, Amal began to clear the backlog and looked carefully into the cabinet. He discovered the unpaid bill and informed Kamal. Kamal was shocked. Amal asked Kamal to contact the supplier immediately and clear his dues. Kamal replied : "No Father, it is the suppliers duty to remember and collect his dues. Why should we chase him?" Amal replied, "Son, that is not the way honorable people do business". It is the innermost belief i.e. value of Amal, the business ethics, which guided Kamal to pay what is due to the supplier.
 - a. What is meant by business ethics?
 - b. State any two values that are taught by the father to his son.



DELHI PUBLIC SCHOOL, FARIDABAD

Entrepreneurship Assignment — 2016-17

Class - XI

Chapter 3 : Entrepreneurial Journey

Very short answer type questions

- Q.1 What is organizational feasibility?
- Q.2 What is meant by financial feasibility?
- Q.3 What do you mean by social barrier?
- Q.4 Define the term 'Trailblazers'.
- Q.5 Explain focus group as a method of generating ideas.
- Q.6 Define 'Environment scanning'.
- Q.7 How does the technique of free association help in generation of ideas.

Short answer type questions

- Q.8 'Great ideas just appear out of nowhere'. Elaborate.
- Q.9 Distinguish between Feasibility study and Business Plan.
- Q.10 What role does society and family play in the growth of an entrepreneur?
- Q.11 What is meant by creative Problem Solving?
- Q.12 Differentiate between 'warm selling' and 'cold selling'
- Q.13 "There are good reasons why idea evaluation is an important step in researching the venture's feasibility." Support the above statement with valid reasons.
- Q.14 What does an entrepreneur do to assess a business opportunity?
- Q.15 Explain the following misconception related to generation of ideas
 - a. Great ideas appear out of nowhere.
 - b. There are no illogical ideas.

Long answer type questions

- Q.16 Explain the process of Business Plan Execution.
- Q.17 Explain the barriers to women entrepreneurship in India.
- Q.18 What are the different elements of a business plan.
- Q.19 Vikram, a new generation high tech farmer is involved in organic farming. He realized that there was a huge market for his fruits and vegetables as people have become diet conscious and prefer to eat healthy food. Keeping this in mind, he decided to open 'Salad bars and organic fruit juice corners' in prominent malls in Delhi.
Now he need a 'road map' to himself to start the venture.
 - a. Identify the term used for 'road map' by Vikarm.
 - b. Why this road map is required?
 - c. What is the need of Entrepreneurship in an economy?
- Q.20 State the contents of a business plan.



DELHI PUBLIC SCHOOL, FARIDABAD

Entrepreneurship Assignment — 2016-17

Class - XI

Chapter 4 : Entrepreneurship as Innovation and Problem Solving

Very short answer type questions

- Q.1 Define social entrepreneurship.
- Q.2 Give the example of internal risk.
- Q.3 What is economic barrier?
- Q.4 Define Business Intelligence.
- Q.5 What are insurable risks?
- Q.6 Operation Flood by the Verghese Kurien is an example of type of entrepreneurship?
- Q.7 Give names of any 2 entrepreneurship development program.

Short answer type questions

- Q.8 Why is it important to take risks?
- Q.9 Briefly discuss the main points of success story of Lijjat Papad.
- Q.10 Discuss the personal barriers to entrepreneurship.
- Q.11 Explain how the political factors impose risk on the business enterprise. Also give an example.
- Q.12 Explain how smart mobility in the cellphones helpful to create new business forms.
- Q.13 Why are entrepreneurs called problem solvers?
- Q.14 Why is there a need of social entrepreneurs?
- Q.15 "Social entrepreneurs are social catalyst" Explain the statement with an example.
- Q.16 Differentiate between social entrepreneurship and commercial entrepreneurship.
- Q.17 What do you understand by business in cubation?

Long answer type questions

- Q.18 Explain giving examples the different types of risks which arise from within the business.
- Q.19 The development of entrepreneurship is often influenced by environmental factors. Discuss.
- Q.20 Enumerate the characteristics of social entrepreneurs.