

DELHI PUBLIC SCHOOL, FARIDABAD

Ist Semester EXAMINATION, 2016-17

MARKING SCHEME

CLASS - XI SUBJECT - Entrepreneurship DATE - 30.09.16 MAX MARKS - 70

Q. NO.		MARKS
<u>A1</u>	Values are the beliefs that guide actions and judgement across a variety of situations	1.
<u>A2</u>	Esteem needs and Belongingness and Love needs.	1.
<u>A3</u>	They are those who undertake agricultural as well as allied activities in the field of agriculture. They engage in raising & marketing of crops, fertilizers etc.	1
<u>A4</u>	Corporate social responsibility. It is a form of corporate self-regulation integrated with a business model"	5+5
<u>A5</u>	It is a systematic innovation which consists of the purposeful and organised search for changes and analysis of opportunities that such change might offer for economic & social transformation	1

NAME AND SIGNATURE OF SUBJECT COORDINATOR Amrita Yadav Amrita

DELHI PUBLIC SCHOOL, FARIDABAD

Ist Semester EXAMINATION, 2016-17

MARKING SCHEME

CLASS - XI SUBJECT - Entrepreneurship DATE - 30.09.16 MAX MARKS - 70

Q. NO.		MARKS
A6	<u>Dominant and Independent (or any other)</u>	1+1
A7	<u>Microwave ovens, inkjet Printers, X rays, Pacemakers etc. (any other)</u>	2
A8	<u>They are the programs designed to support the successful development of entrepreneurial companies through an array of business support resources and services.</u>	2
A9(a)	<u>Independence: Independence means ownership or self reliance. They enables them to develop a 'mission' concept which drives them to achieve their goals with clear vision.</u>	1
(b)	<u>Quest for outstanding performance: Dynamic value entrepreneurs are guided by the value of outstanding performance. It is the quest for an excellence, 'is an 'overlamer' who can resolve problems under pressure.</u>	1

NAME AND SIGNATURE OF SUBJECT COORDINATOR Amrita Yadav

Amrita

DELHI PUBLIC SCHOOL, FARIDABAD

Ist Semester EXAMINATION, 2016-17

MARKING SCHEME

CLASS - XI SUBJECT - Entrepreneurship DATE - 30.09.16 MAX MARKS - 70

Q. NO.		MARKS
A10	John warlock & Charles Geschke were the employees of Xerox. As employees were frustrated because their new product ideas were not encouraged.	2
A11	<p>① Starting a business is easy.</p> <p>② It takes a lot of money to finance a new business.</p> <p>③ Start up can't be financed with debt with examples. or any other point.</p>	1+1+1
A12	Business ethics comprises of the study of proper business policies and practices regarding potentially controversial issues. ex: insider trading & Bribery	1+1+1
A13	<p>(a) Water - Physiological needs.</p> <p>(b) Desire for reputation - Esteem needs.</p> <p>(c) Shelter - safety needs</p>	

NAME AND SIGNATURE OF SUBJECT COORDINATOR Anurita Yadav Anurita

DELHI PUBLIC SCHOOL, FARIDABAD

Ist Semester EXAMINATION, 2016-17

MARKING SCHEME

CLASS - XI SUBJECT - Entrepreneurship DATE - 30/9/16 MAX MARKS - 70

Q. NO	ANS	MARKS					
A14	<p>Social Entrepreneurship is which combines the passion of a social mission with an image of Business like - discipline, innovation, determination.</p> <p>Characteristics :-</p> <ol style="list-style-type: none"> 1) Social Catalyst 2) Socially aware 3) Innovative 4) Resourceful. 5) (or any other) 6) (any three) 	1.5 1.5					
A15	<p>It refers to the drive or focus within an entrepreneur that affects his/her direction, intensity of behavior.</p> <p>Process :-</p> <ol style="list-style-type: none"> 1) unsatisfied need. 2) Tension 3) Drives 4) Search behavior 5) Satisfaction of need 6) Reduction of Tension 	1 2					
A16	<table border="1"> <tr> <td>1) Market feasibility</td> <td rowspan="4">with brief explanation.</td> </tr> <tr> <td>2) Technical feasibility</td> </tr> <tr> <td>3) Financial feasibility</td> </tr> <tr> <td>4) Organisational feasibility</td> </tr> </table>	1) Market feasibility	with brief explanation.	2) Technical feasibility	3) Financial feasibility	4) Organisational feasibility	3
1) Market feasibility	with brief explanation.						
2) Technical feasibility							
3) Financial feasibility							
4) Organisational feasibility							

NAME AND SIGNATURE OF SUBJECT COORDINATOR Anurita Yadav Shivli

DELHI PUBLIC SCHOOL, FARIDABAD

Tst Semester EXAMINATION, 2016-17

MARKING SCHEME

CLASS - XI SUBJECT - Entrepreneurship DATE - 30.09.16 MAX MARKS - 70

Q. NO.		MARKS										
<u>A17</u>	<p>Risk means the possibility of some unfavourable occurrence. "Risk is the chance of loss. It is the possibility of some adverse occurrence".</p> <p><u>External Risks:</u></p> <ul style="list-style-type: none"> → Economic factors → change in cost & preference. → Natural factors → Political factors (one line explanation) 	<u>4</u>										
<u>A18</u>	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 50%; text-align: center;">Entrepreneur</th> <th style="width: 50%; text-align: center;">Intrapreneur</th> </tr> </thead> <tbody> <tr> <td>1) An entrepreneur is independent in his operations</td> <td>1) Intrapreneur is dependent on the owner.</td> </tr> <tr> <td>2) He raises funds himself for enterprise</td> <td>2) Funds are not raised by intrapreneur.</td> </tr> <tr> <td>3) Entrepreneur bears the risk involved in the business.</td> <td>3) It does not fully bear the risk involved in the enterprise.</td> </tr> <tr> <td>4) It operates or from outside</td> <td>4) It operates from within the organization itself.</td> </tr> </tbody> </table>	Entrepreneur	Intrapreneur	1) An entrepreneur is independent in his operations	1) Intrapreneur is dependent on the owner.	2) He raises funds himself for enterprise	2) Funds are not raised by intrapreneur.	3) Entrepreneur bears the risk involved in the business.	3) It does not fully bear the risk involved in the enterprise.	4) It operates or from outside	4) It operates from within the organization itself.	<u>4</u>
Entrepreneur	Intrapreneur											
1) An entrepreneur is independent in his operations	1) Intrapreneur is dependent on the owner.											
2) He raises funds himself for enterprise	2) Funds are not raised by intrapreneur.											
3) Entrepreneur bears the risk involved in the business.	3) It does not fully bear the risk involved in the enterprise.											
4) It operates or from outside	4) It operates from within the organization itself.											

NAME AND SIGNATURE OF SUBJECT COORDINATOR _____

DELHI PUBLIC SCHOOL, FARIDABAD

Ist semester EXAMINATION, 2016-17

MARKING SCHEME

CLASS - XI SUBJECT - Entrepreneurship DATE - 30.9.16 MAX MARKS - 70

Q. NO.		MARKS
A19	<p>Psychologic Attribute is a part of Maslow Hierarchy of needs theory. They are deemed to be lower level needs. It includes food & water etc.</p> <p>It includes -</p> <ol style="list-style-type: none"> 1) Esteem needs → prestige & feelings of accomplishment. 2) Belongingness & love needs → intimate relationship, friends - 	2
A20	<p>(a) Trailblazers: They are very competitive, ambitious & goal oriented so much so that they tend to be aggressive. They are restless & energetic with strong ideas. They are logical, analytical, practical & calculated risk takers.</p> <p>(b) Diplomat - They are restless & enjoy working under a certain amount of pressure. They get things done quickly & work well with deadlines. They adjust easily to change & deal with situations. They are best specialist entrepreneurs.</p>	2

NAME AND SIGNATURE OF SUBJECT COORDINATOR Amrita Yadav

DELHI PUBLIC SCHOOL, FARIDABAD

Ist Semester EXAMINATION, 2016-17

MARKING SCHEME

CLASS - XI

SUBJECT - Entrepreneurship DATE - 30.9.16

MAX MARKS - 70

Q. NO.		MARKS												
A21	1) Patriarchal society 2) Lack of opportunities 3) Social barriers 4) Organised sector (with explanation)	4												
A22	(a) Mc Clelland's theory of needs :- Three motives - ① Achievement ② Affiliation ③ Power Explain.	3												
	or													
	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 15%;">(b) Dist</th> <th style="width: 45%;">Entrepreneur</th> <th style="width: 40%;">Employee.</th> </tr> </thead> <tbody> <tr> <td>1) Motive</td> <td>Start the venture by setting up of enterprise</td> <td>It's job is to render one's service by someone else.</td> </tr> <tr> <td>2) Status</td> <td>owner of Enterprise.</td> <td>servant of the enterprise.</td> </tr> <tr> <td>3) Risk</td> <td>He assumes all risk & uncertainty involved in the enterprise.</td> <td>He can lose the job without any compensation.</td> </tr> </tbody> </table>	(b) Dist	Entrepreneur	Employee.	1) Motive	Start the venture by setting up of enterprise	It's job is to render one's service by someone else.	2) Status	owner of Enterprise.	servant of the enterprise.	3) Risk	He assumes all risk & uncertainty involved in the enterprise.	He can lose the job without any compensation.	1+1+1
(b) Dist	Entrepreneur	Employee.												
1) Motive	Start the venture by setting up of enterprise	It's job is to render one's service by someone else.												
2) Status	owner of Enterprise.	servant of the enterprise.												
3) Risk	He assumes all risk & uncertainty involved in the enterprise.	He can lose the job without any compensation.												

NAME AND SIGNATURE OF SUBJECT COORDINATOR Amita Yadav

DELHI PUBLIC SCHOOL, FARIDABAD

1st semester EXAMINATION, 2016-17

MARKING SCHEME

CLASS - XI SUBJECT - Entrepreneurship DATE - 30.9.16 MAX MARKS - 70

Q. NO.		MARKS
	<u>Or</u>	
	(c) 1) Innovation 2) Risk taking 3) Organisation Building	} Explain in detail
		3.
	Q. 23 1) Environment scanning 2) Creativity 3) Brain storming 4) Focus Groups	} Explain in detail
		6.
	Q. 24 (b)	
	Problems.	Solution.
	1) Low cost for fish	- led to using of bigger boats
	2) Need for fresh fish	- Installation of freezers
	3) Taste of fresh fish	- Installation of fish tanks.
	4) Improve taste of the fresh fish	- Added shark.
		4.
	(a)	
	1) Successful	
	2) Problem solver.	
		2.

NAME AND SIGNATURE OF SUBJECT COORDINATOR Amrita Yadav

Amrita